

MINOR COURSES OFFERED BY IHTM

Semester	Code	Name of the Course
I	24HTM401MI01	Fundamentals of Tourism
II	24HTM402MI01	Natural Tourism Treasures of India
III	25HTM403MI01	Cultural & Heritage Tourism Treasures of India

Name of the Department/Centre/Institute : Institute of Hotel & Tourism Management

Name of the Minor Course : Fundamentals of Tourism

Offered in Semester : 1st

Course Code	24HTM401MI01	Course Credits	4 (L:4 T:0 P:0)
Max. Marks	100 {External (term-end exam) – 70} (Internal – 30)	Time of end term examination	3 Hours

Note: Examiner will set nine questions in total. Answer to question no. 1 shall be compulsory comprising questions from all four units and remaining eight questions shall be set by taking two questions from each unit. The students have to attempt five questions in total, first being compulsory and selecting one from each unit.

Course Objectives:

1. This course aims at creating a basic understanding on the nature of Tourism business, meaning, type, elements and component of tourism
2. To enable the students to understand the growth and development of tourism and various factors which are influencing it
3. To develop an understanding regarding various tourism related organizations
4. To help students get acquainted with Infrastructure and its role in tourism industry

Course Outcomes:

1. To describe the Key terms related to tourism industry
2. To Appraise the historical development of tourism
3. To Analyze the role of various travel trade organizations
4. To explain the role of Infrastructure and its role in tourism industry

Unit - I

Introduction to Tourism and various terms related to Tourism

Meaning, definition, characteristics and Types of Tourism, Explaining of the terms- Tours, Tourist, and Visitor, traveller, Excursionist, Resource, Attraction, W.T.O. classification of Tourists and its significance

Unit – II

History of Tourism & An Overview of Tourism Industry

History of Tourism through ages, components of Tourism, Tourism as an industry.

Travel Motivation- Pull and Push Forces in Tourism, Concept of Tourism Chain: Vertical and Horizontal integration in Tourism chain.

Unit – III
Tourism Organizations Tourism Organizations: Origin, Organization and Function of WTO, IATA as International Organizations while TAAI, IATO and ITDC as Domestic Organizations
Unit – IV
Tourism Infrastructure and Intermediaries Transportation sector and its relevance in Tourism industry, Accommodation sector and its relevance in tourism industry, Role of Travel Intermediaries in Tourism Industry.
Suggested Readings: 1. Anand, M.M., Tourism and hotel Industry in India, Prentice Hall, New Delhi, 1976 2. Bhatia, A. K., International Tourism, Sterling Publishers, New Delhi 3. Bhatia, A. K., Tourism development: Principles, Practices and Philosophies, Sterling Publishers, New Delhi 4. McIntosh, Robert, W. Goldner, Charles, Tourism: Principles, Practices and Philosophies, John Wiley and Sons Inc. New York, 1990 (9th edition) 5. Mill, Robert Christie and Alastair M. Morrison, The Tourism System, Englewood Cliffs, N.J., Prentice Hall, 1985 6. Negi, J.M.S., Tourism and Travel- Concepts and principles, Gitanjali Publishing House, New Delhi, 1990 7. Robinson, H.A., Geography of Tourism, Me Donald and Evans, London, 1976

Name of the Department/Centre/Institute : Institute of Hotel & Tourism Management
Name of the Minor Course : Natural Tourism Treasures Of India

Offered in Semester : 2nd

Course Code	24HTM402MI01	Course Credits	4 (L:4 T:0 P:0)
Max. Marks	100 {External (term-end exam) – 70} (Internal – 30)	Time of end term examination	3 Hours
Note: Examiner will set nine questions in total. Answer to question no. 1 shall be compulsory comprising questions from all four units and remaining eight questions shall be set by taking two questions from each unit. The students have to attempt five questions in total, first being compulsory and selecting one from each unit.			
Course Objectives: 1. To gain a broad understanding of India's geographical, climatic, and natural features, and their impact on tourism. 2. To delve into the tourism significance of the Northern Mountain ranges, including religious, hill station, and adventure tourism. 3. To investigate the cultural, religious, and adventure tourism aspects of the deserts and central plains. 4. To comprehend the tourism relevance of the Indian Peninsula and coastal regions, including religious, cultural, and beach tourism.			
Course Outcomes: 1. Upon completion, students will be able to articulate an understanding of India's diverse geography, climate, vegetation, wildlife, and tourism appeal. 2. Students will be able to discuss and analyze the tourism significance of the Northern Mountain ranges. 3. Students will be able to explain the tourism aspects of the deserts and central plains. 4. Students will be able to evaluate the tourism relevance of the Indian Peninsula and coastal regions.			
Unit - I			
Introduction to India • General Overview: Learn about India's states, capitals, physiographic units, seasons, and climatic regions, and understand their impacts on tourism. • Natural Vegetation & Wildlife: Explore the diverse vegetation and wildlife of India and its significance for wildlife tourism. • India: A Destination for All Reasons & Seasons: Understand the country's appeal as a year-round destination.			

Unit – II
The Northern Mountains • Introduction to the Himalayas & Other Ranges: Learn about the Himalayas and other mountain ranges, and their significance for religious, hill station, and adventure tourism. • Case Studies: Detailed study of tourism in Srinagar, Shimla, Nainital, Darjeeling, and Gangtok.
Unit – III
The Central Plains • Introduction to Deserts & Central Plains: Understand the role of deserts and central plains in cultural, religious, and adventure tourism. • Case Studies: Detailed study of tourism in Amritsar, Jaipur, Delhi, Lucknow, and Kolkata.
Unit – IV
The Peninsula and the Coastal Plains and Islands • Features of the Indian Peninsula: Explore the general features of the Indian Peninsula and their significance for tourism. • Features of the Coastal Regions: Understand the features of India's coastal regions, and their importance for religious, cultural, and beach tourism. • Case Studies: Detailed study of tourism in Hyderabad, Bangalore, Ooty, Mumbai, Goa, and Andaman & Nicobar Islands.
Suggested Readings: 1. "India: A Sacred Geography" by Diana L. Eck, Publisher: Harmony 2. "India: A Travel Guide" by Michael Benanav, Publisher: Lonely Planet 3. "Mountains of the God: Spiritual Ecology of Himalayan Region" by Trilochan Singh Josh, Publisher: Indus Publishing Company 4. "The Plains of North India" by R. K. Gupta, Publisher: Concept Publishing Company 5. "India's Western Coast - Peoples, History, Cultures" by AparnaKapadia, Publisher: Cambridge University Press

Name of the Department/Centre/Institute : Institute of Hotel & Tourism Management
Name of the Minor Course : Cultural And Heritage Tourism Treasures Of India

Offered in Semester : 3rd

Course Code	25HTM403MI01	Course Credits	4 (L:4 T:0 P:0)
Max. Marks	100 {External (term-end exam) – 70} (Internal – 30)	Time of end term examination	3 Hours
Note: Examiner will set nine questions in total. Answer to question no. 1 shall be compulsory comprising questions from all four units and remaining eight questions shall be set by taking two questions from each unit. The students have to attempt five questions in total, first being compulsory and selecting one from each unit.			
Course Objectives: 1. To familiarize students with the concepts, definitions, and terminologies related to culture and its relationship with Indian tourism. 2. To impart knowledge about various Indian architectural attractions and their significance in tourism development. 3. To provide first-hand knowledge about the Classical Dances and Music of India. 4. To give a comprehensive understanding of the Major Fairs and Festivals of India and their significance for tourism.			
Course Outcomes: 1. Identify and understand the cultural tourism products of India. 2. Recognize and appreciate the diverse architectural attractions based on Indian architecture. 3. Understand and appreciate the various classical dances and music of India and their relationship with tourism. 4. Explore and understand the major fairs and festivals of India and their importance in promoting tourism.			
Unit - I			
Introduction to Culture • Concept and Essential Features of Culture • Fundamentals of Indian Culture and its Evolution • Relationship between Culture and Tourism with special reference to India			

Unit – II
Indian Architecture • Buddhist Architecture: Ajanta, Ellora, and Sanchi • Hindu Architecture: Khajuraho Temples, Sun Temple of Konark, Shore Temple of Mamallapuram, Brihadisvara Temple at Thanjavur • Medieval Architecture: Taj Mahal, Red Fort of Delhi, Fatehpur Sikri, and Qutub Minar
Unit – III
Dances and Music of India • Classical Dances of India • Classical Music of India
Unit – IV
Major Fairs and Festivals of India • Holi, Dussehra, Diwali, Baisakhi, Pongal, Bihu, • Desert festival – Jaisalmer • Surajkund Craft fair, • International Trade Fair - New Delhi • Gita Jyanti Festival Kurukshetra
Suggested Readings: 1. Suggested Readings: "Introduction to India: Culture and Traditions of India: India Guide Book" by Shalu Sharma, 2. "Indian Culture & Heritage: Indian Culture, Heritage, History, Arts, Architecture & Tourism" by AnuragMathur 3. "Indian Cultural Heritage Perspective For Tourism" by L. K. Singh 4. "Religious Journeys in India: Pilgrims, Tourists, and Travelers" edited by Andrea Marion Pinkney, John Whalen-Bridge 5. "Tourism Products" by Robinet Joseph and Anoop Philip 6. "Cultural Tourism & Development" by RomilaChawla 7. "Tourism Statistics at a glance 2019", Ministry of Tourism, Government of India